



**SONOMA VALLEY HEALTH CARE DISTRICT BOARD OF DIRECTORS  
RESOLUTION No. 363**

**THANKING PARCEL TAX CAMPAIGN COMMITTEE AND VOLUNTEERS**

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**Whereas**, the entire committee and many volunteers have gone to extraordinary efforts to support the Sonoma Valley Hospital's Parcel Tax measure; and,

**Whereas**, Steve Page did a remarkable job in leading the campaign committee, recruiting volunteers, and raising funds to support the ballot measure; and,

**Whereas**, Bill Boerum acted as co-chair of the committee, wrote effectively in support of the campaign and provided acute marketing and communications input throughout; and,

**Whereas**, we recognize Board Chair Joshua Rymer for his foresight and leadership in advocating "early vote" in November general election for the parcel tax and for his dedicated participation throughout the campaign.

**Whereas**, Donna Halow did a great job of managing the finances of the committee (in addition to logging many knocks on doors raising awareness of the campaign); and,

**Whereas**, Rob Muelrath and Ryan Rabellino of Muelrath Public Affairs provided their immense expertise and services to the committee with great professional, integrity, and without cost; and,

**Whereas**, Gary Edwards used his talents, connections and resources to create a beautiful sea of Measure F signs all around the community; and,

**Whereas**, John Gurney and Denise Silver organized a safe, effective and thorough community canvassing effort to raise awareness of the measure during the pandemic; and,

**Whereas**, Karen Collins helped connect the committee to several important supports and knocked on so many doors to support the canvassing effort; and,

**Whereas**, Bob Gardener used his communications wizardry to support the development of incredibly effective direct mail and video materials to support the community's perception of the hospital and the parcel tax; and,

**Whereas**, Bill Hutchinson and Claudia Mendoza-Carruth were incredible field organizers for the committee and helped to create a more positive reception to the campaign, in particular, within the Latin X community; and,

**Whereas**, Wendy Peterson, Dave Pier, Buddy Pepp and Peter and Lorrie Hohorst put in many hours of calling, cajoling and wrangling in support of the Measure F campaign; and,

**Whereas**, our community's physicians and hospital staff volunteered to support and contribute to the success of Measure F; and,

**Whereas**, generous members of the community donated and helped the committee raise nearly \$120K to finance the campaign; and,

**Whereas**, many volunteers reached out to their friends and neighbors, wrote letters to the editor, made calls, walked precincts and contributed to the campaign; and,

**Whereas**, this has been the most thorough and effective campaign effort in support of a parcel tax in the history of the healthcare district.

**NOW THEREFORE BE IT RESOLVED,**

That Sonoma Valley Healthcare District Board of Directors, thank all of the Parcel Tax Committee Members and all of the volunteers for their efforts to win the support of Measure F during November 2021 election.

PASSED AND ADOPTED on November 4, 2021, by the following vote:

AYES: 4            ABSENT: 1            NOES: 0            ABSTAIN:

Joshua M. Rymer, Chair